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## Evaluating Ethnographic Research: 5 Attributes and 12 Components

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adapted and expanded from Judith P. Goetz and Margaret D. LeCompte, *Ethnography and Qualitative Design* (pp. 232-243), Orlando, FL: Academic Press, 1984; and "Assessing the Design and Implementation of Educational Ethnographies" (working draft of above chapter) by Judith Preissle Goetz and Margaret D. LeCompte, distributed in *Introduction to Qualitative Research in Education* (ERS 799), Athens, GA: The University of Georgia, Fall, 1983.

Each cell in the matrix can be assessed dichotomously (yes/no) or with multiple levels (good, uncertain, poor, or even a Likert scale). A written description of each component is included in the evaluation summary that follows the cells below.

	Appropriate (vs. inappropriate)	Clear (vs. opaque and vague)	Comprehensive (vs. holistic and narrow)	Credible (vs. not believable)	Significant (vs. trivial)
<b>Purpose/Goals/Questions</b>					
<b>Research Philosophy</b>					
<b>Conceptual/Theoretical Frame</b>					
<b>Research Design/Model</b>					
<b>Setting/Circumstances</b>					
<b>Sampling Procedure</b>					
<b>Background &amp; Experience of Researcher</b>					
<b>Role/s of Researcher</b>					
<b>Data Collection Methods</b>					
<b>Data Analysis/Interpretation</b>					
<b>Applications/Recommendations</b>					
<b>Presentation Format and Sequence</b>					

## Evaluation Summary

### **1. Purpose/Goals/Questions**

Strengths

Weaknesses

Additional Comment

### **2. Research Philosophy**

Strengths

Weaknesses

Additional Comment

### **3. Conceptual/Theoretical Frame**

Strengths

Weaknesses

Additional Comment

### **4. Research Design/Model**

Strengths

Weaknesses

Additional Comment

### **5. Setting/Circumstances**

Strengths

Weaknesses

Additional Comment

### **6. Sampling Procedure**

Strengths

Weaknesses

Additional Comment

## **7. Background & Experience of Researcher**

Strengths

Weaknesses

Additional Comment

## **8. Role/s of Researcher**

Strengths

Weaknesses

Additional Comment

## **9. Data Collection Methods**

Strengths

Weaknesses

Additional Comment

## **10. Data Analysis/Interpretation**

Strengths

Weaknesses

Additional Comment

## **11. Applications/Recommendations**

Strengths

Weaknesses

Additional Comment

## **12. Presentation Format and Sequence**

Strengths

Weaknesses

Additional Comment

## **Overall Summary/Strengths and Weaknesses of Twelve Components**

